

ADVERTISING RATE CARD

Rate card effective August 18, 2014

Fort Worth Bike Sharing, 201 South Calhoun Street, Suite 113A, Fort Worth, TX 76104
 Phone: (817) 880-9020 ♦ Fax: (817) 348-0043 ♦ tim@fortworthbikesharing.org

Fort Worth Bike Sharing, operator of the Fort Worth B-cycle system, is a 501(c)3 nonprofit organization.



Bikes

No of Units:	1-5 mo.:	6-12 mo.:
1-4	\$125 each unit	\$84 each unit
5+	\$100 each unit	\$68 each unit

Printing, Installation and Removal:

1-5:	\$30 each set
6-10:	\$25 each set
11+:	\$20 each set

- Bikes rotate throughout system
- Ask about pricing for baskets only
- Each bike has either 5 or 6 ad panels

Posters

No of Units:	1-5 mo.:	6-12 mo.:
1-2	\$250 each unit	\$167 each unit
3+	\$186 each unit	\$126 each unit

Printing, Installation and Removal:

1-5:	\$40 each
6-10:	\$30 each
11+:	\$20 each

- Visible poster area 27" H x 24" W
- Message can be updated frequently
- Poster ads may be split in two



Station Wraps

No of Units:	
1-2	\$5,000 each unit per year
3+	\$4,500 each unit per year

Printing, Installation and Removal:

1-2:	\$2,000 each
3+:	\$1,500 each

- Vinyl wrap around entire station (kiosk and docks)



Station Kiosk Decals

No of Units:	1-5 mo.:	6-12 mo.:
1-2	\$250 each unit	\$167 each unit
3+	\$186 each unit	\$126 each unit

Printing, Installation and Removal:

1-5:	\$20 each
6-10:	\$15 each
11+:	\$11 each

- Can go on any side of our stations
- Message can be updated frequently

Station Sponsorships

Sponsor an existing or planned B-cycle station starting at just **\$20,000** per year. Choose a **station near your business**, or a location you want to be noticed, and we will put your brand on the station, brand 10 bikes, identify you as a system sponsor, mention your sponsorships through our media channels, and offer discounted memberships for your employees.

Corporate Sponsorships

Annual memberships are a great employee benefit. Discounts are available when purchasing 10 or more memberships. As part of your Wellness Program, you can track your groups total calories burned, mileage, trips taken and carbon offset. Improve the health and wellness of the entire community by supporting bike sharing.