

Kansas City B-cycle memberships are great employee benefits. Businesses and organizations can help improve staff health and wellness while supporting a bike share project that enhances the quality of life and vitality of the entire community. Your employees receive access to 90 bikes and 12 docking stations around Greater Downtown, providing a new option for short trips to meetings, lunch, and errands.

## We offer two options for businesses and organizations.

### 1 Employee Discount Program

Your organization subsidizes the cost of annual memberships for employees. You decide how much of the \$65 fee you want to subsidize, and individual employees pay the balance. This program is very similar to subsidized parking or transit passes.

For example, if you want to offer employees annual membership at \$50 per year, your organization can pay \$15 per year for each employee that participates.

### 2 Corporate Membership Program

Your organization pays the cost of B-cycle membership as an employee benefit or perk. We offer an attractive discount based on the number of memberships purchased and the percentage of your workforce included in the program.



A) **Base Discount** for number of memberships purchased:

- 10-99: 10%
- 100-499: 20%
- 500-999: 25%
- 1000+: 30%



B) **Bonus Discount** for percentage of workforce memberships purchased:

- 50-89%: 10%
- 90% or more: 15%

For Example: A Company with 85 employees		Discount
A. Number of Memberships Purchased	60	20%
B. Percent of Workforce Participating	70%	10%
<b>Total Discount Percentage</b>		<b>30%</b>
Discounted Membership Rate		\$45.50
<b>Total cost to organization</b>		<b>\$2,730</b>

- Non-profit organizations receive an **Additional 10% Discount**.
- Organizations that participate in the **Corporate Membership Program** will be recognized on our web site and in social media promotions.
- Organizations purchasing memberships for **100% of their Workforce** will be included in a special marketing campaign announcing their participation.

